

COMPANY PROFILE


Tareek Al-Ofuk



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A hand holding a small white model airplane with blue and red details, positioned over a detailed city map. The background is blurred, showing a person in a white shirt and a blue folder.

Contents

CEO's Speech	3
Our Company	4
Vision & Mission	6
Our Goals	7
Sindbad Travel Portal	8
B2B & B2C Services	9
Flight Booking System	10
Sindbad Tour	12
Visa Application Support Center	14
Translation Service	15
100 Hala Project	16
Our Team	18
Conferences	20
Awards	21
Participations	22
Memberships & Partnerships	23
Our Branches	24
Contacts Information	26

Muqdad Al-Mayali
CEO



CEO's Speech

We look forward to offering the best travel and tourism services to our large group. Everyone at Tareek AlOfuk works every day to provide everything new and professional in the world of travel and tourism by coming up with innovative ideas, launching important projects and opportunities, and striving for continuous development and creativity. The company's management takes the lead in qualifying and training cadres, ensuring that they are professional and responsible in front of the company's customers, attracting job opportunities and qualified suppliers, and constantly expanding entrepreneurship and unique projects.

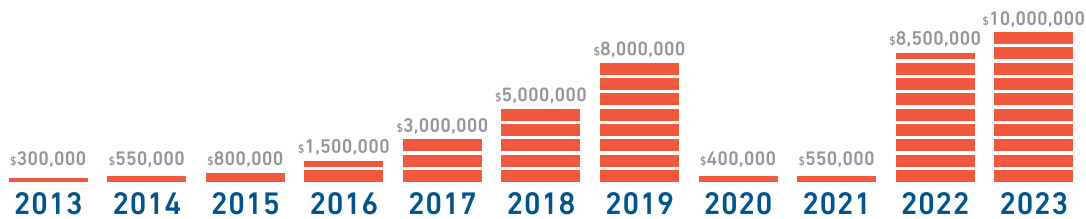
Through more than ten years of experience, the company's management seeks to constantly develop its future plan following the digital transformation of the new world and the ability of artificial intelligence to provide services appropriate to this situation. Its next plan includes the creation of the largest travel portal for customers to provide services electronically. In addition to developing member clubs and various service applications using artificial intelligence, activating the mechanism for providing services and working remotely, and targeting the broadest possible group of customers and businesses. Anticipating the near future with great optimism, we eagerly anticipate the establishment of numerous branches, companies, and supportive projects. As well as gaining the best professional competencies to achieve ideal quality for our customers and the groups that deal with us, in addition to being open to institutions, universities, companies, governmental and non-governmental bodies, unions, business partners, all supportive Arab and foreign companies, and others to broaden the scope of work. And we provide services that our customers desire while also implementing our company's vision and plan.

Our Company

Tareek AlOfuk Group has been providing distinguished services since 2012. The company embarked on its journey in Al-Najaf Governorate, subsequently expanding to the capital, Baghdad, after six years. It launched in the capital, Baghdad, reflecting the development of its experience in the field of travel and tourism, as well as its expansion in places that serve the vision of the founders. It expanded into Istanbul, Mashhad, Qom, and Dubai. Tareek AlOfuk Company stands out for its unique and distinguished services, which are the result of its large headquarters and distinguished centers, as well as an experienced and efficient work team. The company achieves the highest levels of sales and offers distinguished services in the travel and tourism industry. The company has gained fame and a high reputation in society as a result of numerous awards, including the Iraqi Tourism Authority's award for the best travel and tourism company in Iraq and the World Travel Awards from the United Kingdom for the best travel agency in Iraq for the fifth consecutive year. It also has the highest sales volume among Iraqi airlines in recent years.



Company sales





Our Vision

Turning Tareek AIOfuk into a premier global travel and tourism provider that offers all-inclusive, cutting-edge solutions to satisfy the changing demands of the modern market. Our goal is to continue leading the industry's digital transformation and contributing to the rapidly expanding global tourism market.

Our Mission

Implementing strategic plans and studies into practice on the ground by utilizing our competencies and capabilities as well as artificial intelligence techniques in the process of developing our work sustainably so that we can offer our clients everything that is high-quality and unique.

Our Goals

Our goals include active participation in international events impacting the tourism industry, striving to develop sustainable tourism, putting Iraq's tourism industry at the forefront of nations that support and grow it, and offering prompt and efficient solutions to our clients interested in travel and tourism.





Sindbad Travel Portal

Sindbad Travel Portal is considered one of the most important providers of travel services to its clients from tourism companies and travelers, as it provides services on the B2B and B2C scale. It is linked to hundreds of service providers and national, regional and international air carriers, and its work is officially and licensed under Sindbad information technology company, which is concerned with developing digital transformation methods.



**Flight Ticket
Reservations**



**Hotel Booking
Services**



**Transportation
Tours**



**Tourism Visa
Assistance**



Tours

B2B & B2C Services

Since its establishment, our management team has consistently prioritized the establishment of strategic objectives and has pursued them with meticulous planning. In pursuit of these objectives, Tareek AlOfuk has focused on two pivotal dimensions:



Incoming

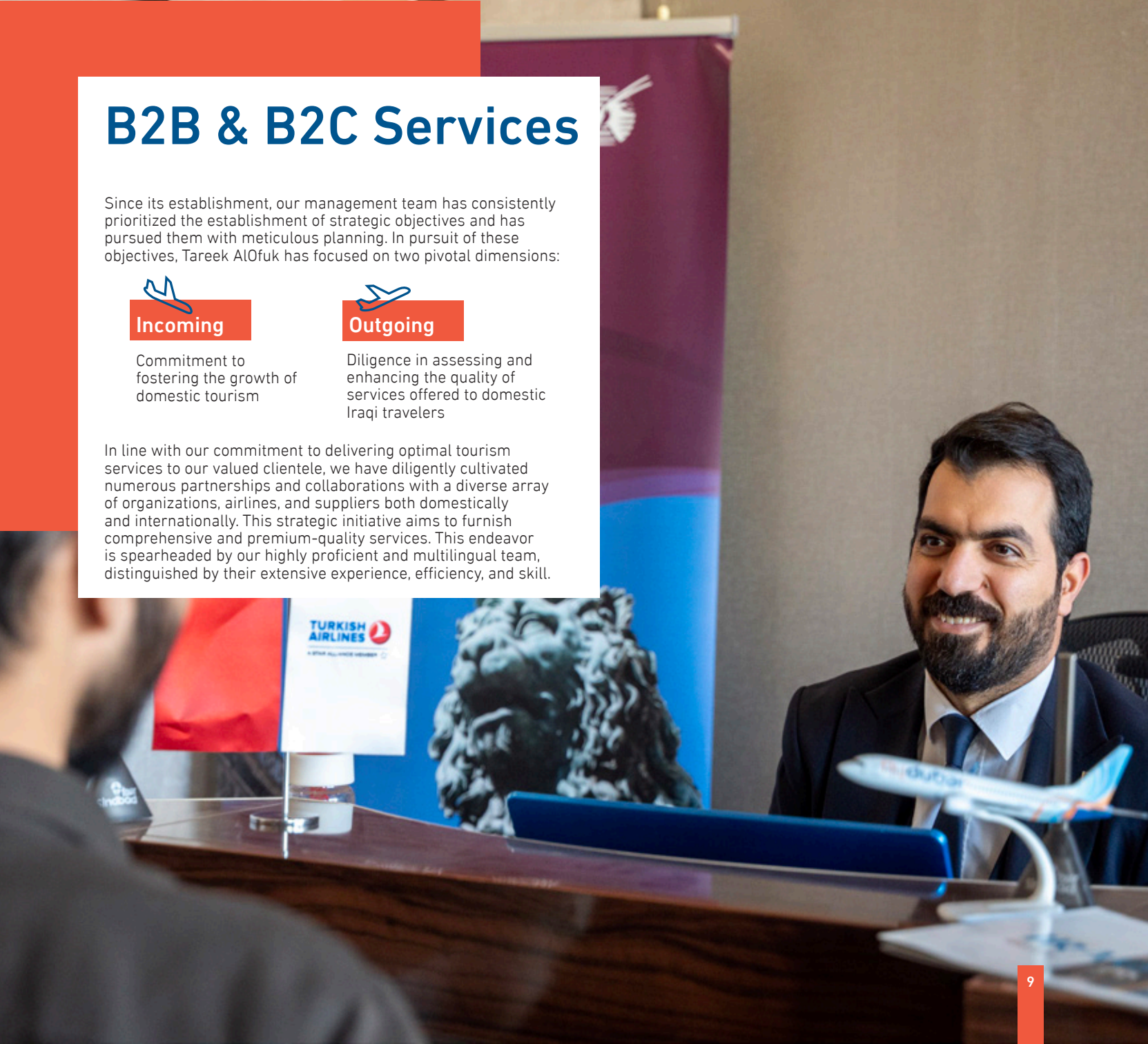
Commitment to fostering the growth of domestic tourism



Outgoing

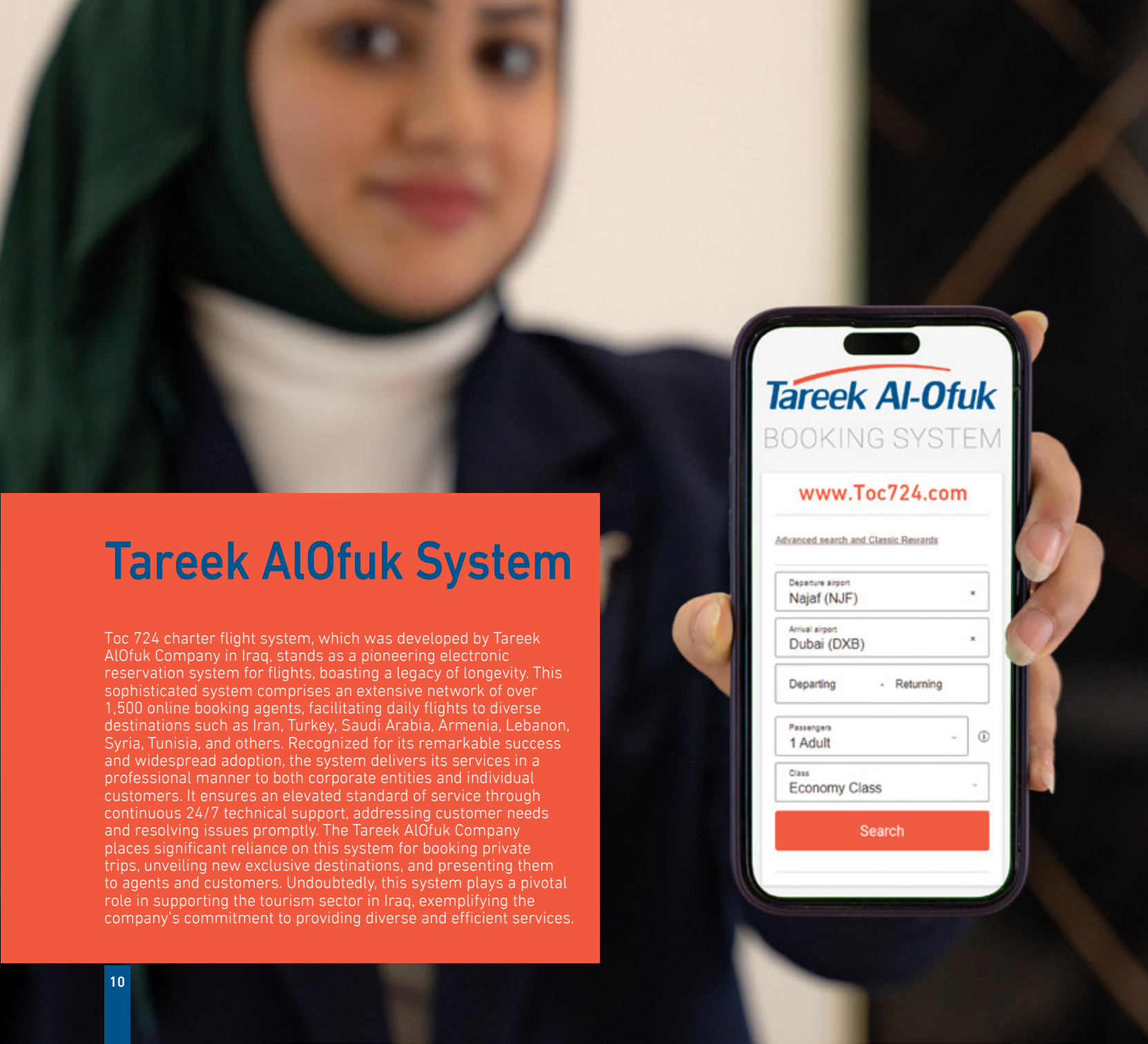
Diligence in assessing and enhancing the quality of services offered to domestic Iraqi travelers

In line with our commitment to delivering optimal tourism services to our valued clientele, we have diligently cultivated numerous partnerships and collaborations with a diverse array of organizations, airlines, and suppliers both domestically and internationally. This strategic initiative aims to furnish comprehensive and premium-quality services. This endeavor is spearheaded by our highly proficient and multilingual team, distinguished by their extensive experience, efficiency, and skill.



Tareek ALOfuk System

Toc 724 charter flight system, which was developed by Tareek ALOfuk Company in Iraq, stands as a pioneering electronic reservation system for flights, boasting a legacy of longevity. This sophisticated system comprises an extensive network of over 1,500 online booking agents, facilitating daily flights to diverse destinations such as Iran, Turkey, Saudi Arabia, Armenia, Lebanon, Syria, Tunisia, and others. Recognized for its remarkable success and widespread adoption, the system delivers its services in a professional manner to both corporate entities and individual customers. It ensures an elevated standard of service through continuous 24/7 technical support, addressing customer needs and resolving issues promptly. The Tareek ALOfuk Company places significant reliance on this system for booking private trips, unveiling new exclusive destinations, and presenting them to agents and customers. Undoubtedly, this system plays a pivotal role in supporting the tourism sector in Iraq, exemplifying the company's commitment to providing diverse and efficient services.



The image shows a woman in a dark blue hijab and a dark blue blazer over a white turtleneck, holding a black smartphone. The phone screen displays the 'Tareek Al-Ofuk BOOKING SYSTEM' interface. At the top, the logo 'Tareek Al-Ofuk' is in blue with a red swoosh, followed by 'BOOKING SYSTEM' in grey. Below this is the website 'www.Toc724.com' in red. A link for 'Advanced search and Classic Rewards' is in blue. The search form includes fields for 'Departure airport' (Najaf (NJF)), 'Arrival airport' (Dubai (DXB)), a toggle for 'Departing' and 'Returning', 'Passengers' (1 Adult), and 'Class' (Economy Class). A red 'Search' button is at the bottom.

Tareek Al-Ofuk
BOOKING SYSTEM

www.Toc724.com

[Advanced search and Classic Rewards](#)

Departure airport
Najaf (NJF) ✕

Arrival airport
Dubai (DXB) ✕

Departing - Returning

Passengers
1 Adult ⓘ

Class
Economy Class ▾

Search



The most important
flights reservation system

2013 340 30 750000



Iran

2018 320 16 284000



KSA

2020 50 2 18700



Armenia

2018 100 20 25000



Lebanon

2016 96 4 38400

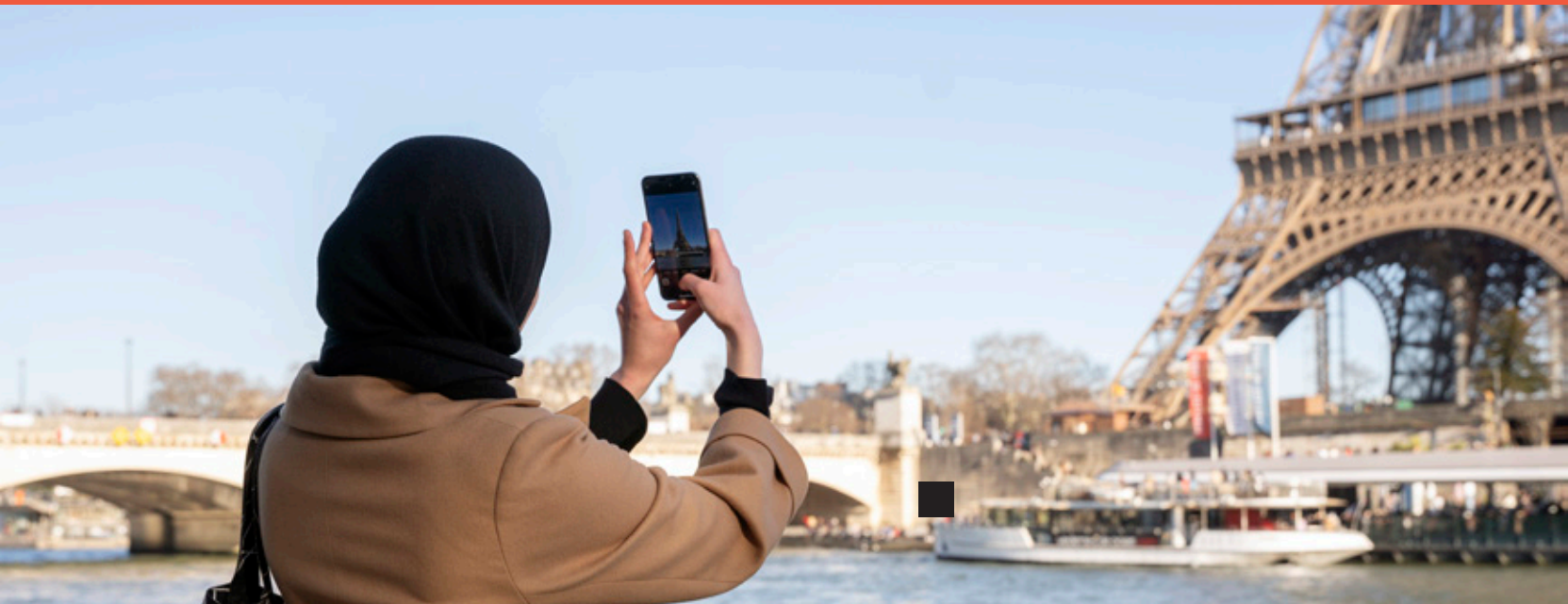


Syria

2020 24 1 3840



Tunisia



Sindbad Tour



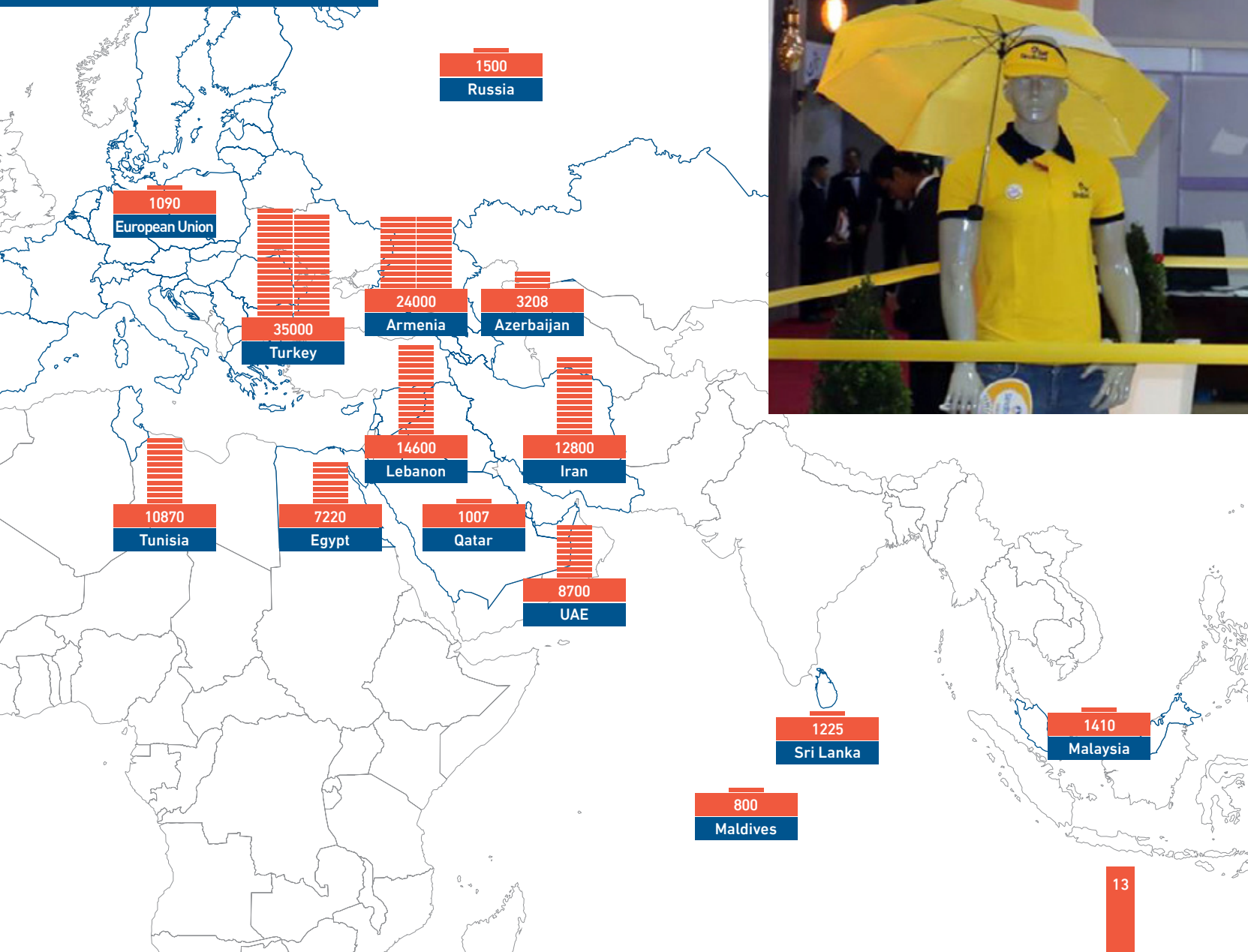
It is the most popular and well-known brand in the travel and tour industry, having been introduced by Tareek AlOfuk in 2018. It represents a coalition of travel and tourism agencies from every Iraqi governorate. As a symbol for these agencies and operating under a single umbrella like a union of businesses working together to provide everything unique and excellent in the field of tourism, accommodation, and tours, with a consistent visual identity, Sindbad tour sets out to unique destinations on continents like Asia, Africa, and Europe.

The tour team at Sindbad carefully plans each trip for every member of the company union traveling under the same name. They also proudly display the trip's logo upon welcoming and escorting guests in full transparency. All of the supplies,

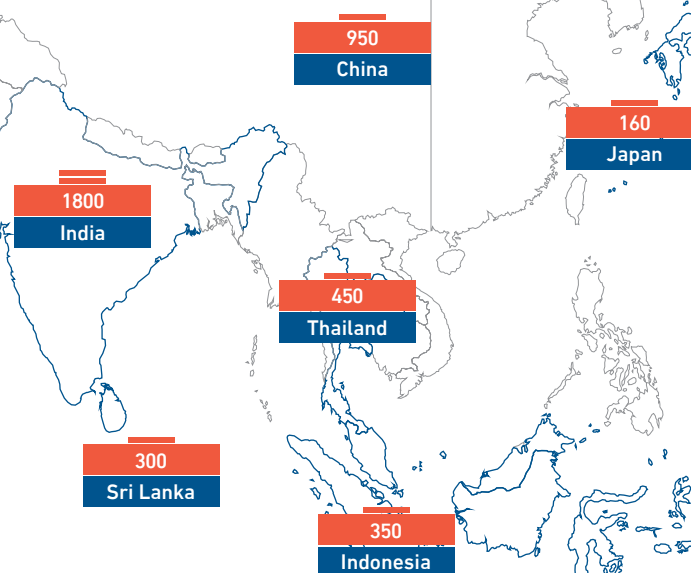
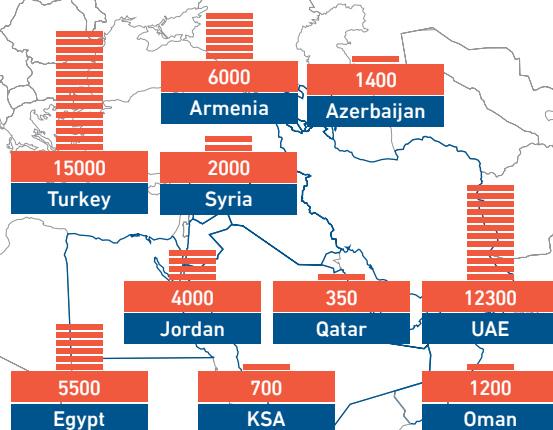
equipment, and unique uniforms required for the tour participants, organizers, and tour guides are provided, all of which contribute to the trip's success.

Sindbad Tour was distinguished by breaking new grounds in the travel and tourism industry by launching new exclusive destinations like Tunisia and Armenia. The management and team of Sindbad Tour performed excellent diplomatic work in these countries, working with suppliers and Iraqi embassies to resolve issues and expedite the issuance of visas, as well as approvals for aircraft landings and other matters. To satisfy the needs of its customers and members, Sindbad tour is still expanding with the opening of numerous upscale and exclusive destinations.

Number of passengers in the last 5 years



The most important Visas



VS Center

The first dedicated center of visa-related matters, specialized in providing application services for European visas, the United Kingdom, the United States, Canada, and Australia. Our primary focus is to furnish clients with necessary instructions and diligently guide them through the visa acquisition process. Furthermore, our dedicated team of experts is committed to offering comprehensive support in the field of visa application.



Organize and process application forms



Facilitate document and file translation services



pursuing applying requests step-by-step with embassies



Schedule interview appointments with various embassies



Provide expert consultation to ensure a successful visa application process

Translation Service

Is one of the primary services extended to our clients, particularly those seeking visa applications. Our specialized translation staff is proficient in translating documents and files from English to Arabic. We place utmost emphasis on legal and solemn translation practices, reliable by a variety of embassies. This commitment ensures the comprehensive translated documents, facilitating a smooth visa application process for our clients.

LATIN
-For Translation-



مئة هلا
100 Hala

This recently initiated project, backed by our company, is exclusively designed for visitor groups to Iraq. Its primary objective is to attract foreign tourists to Iraq while offering a comprehensive range of services including flights, upscale hotel accommodations, and guided tours. The project is managed by a specialized team proficient in both tourism management and archaeological expertise. The warm greetings extended by Iraqi residents are encapsulated in the phrase <100 Hala,> symbolizing a sincere welcome and honor. The structural design of the logo draws inspiration from the Sumerian Number 100 form, creating a symbolic fusion between Sumerian civilization and the contemporary Iraqi accent.





Transportation

In the realm of transportation, our project ensures a seamless and comfortable journey for visitors across Iraq. We boast a fleet of modern buses, cars, and VIP vehicles, all equipped with premium amenities and stringent safety measures. Creating an ideal and tailored experience for our esteemed visitors.

Destinations

Following the provision of comfortable and tailored transportation services, our itinerary spans the entirety of Iraq, encompassing destinations from the northern to the southern regions. Our carefully curated journey traverses significant tourism, historical, cultural, architectural, leisure, and religious sites. These include revered landmarks such as the shrines of Imam Ali, Imam Hussein, and his brother Imam Abbas (peace be upon them), as well as historical treasures like the ruins of Babylon, the Ziggurat of Ur, and the Arch of Ctesiphon, and various others of notable significance. In our endeavor to provide a comprehensive understanding of Iraqi culture, our itinerary showcases the unique Iraqi Marshes and incorporates visits to museums in each province. This approach ensures that our visitors gain profound knowledge across diverse fields of Iraq's heritage.



Accommodations

Our representation encompasses a diverse selection of hotels, ranging from luxurious 5-star establishments to approved options at lower tiers. Within our groups, we proudly feature esteemed global chains including Ramada, Rotana, Millennium, and Babylon. We ensure that our hotels offer an array of essential amenities, including resorts, swimming pools, and spa facilities. Additionally, guests have the flexibility to choose between options that include breakfast or full-board services.

Translation

Our translation services are offered through various methods. We provide simultaneous interpretation by skilled interpreters who accompany tourists, offering detailed explanations about the historical ruins and cultural landmarks in Iraq. In addition, the interpretation is available with simultaneous interpretation devices and headphones for tourists. Furthermore, the interpretation available on the phone application delivers detailed explanations about the entirety of Iraq's heritage and cultural landmarks.



Our Team

Our seasoned and adept team, specialized in the domain of travel and tourism, comprises professionals who are not only highly skilled but also possess a collaborative demeanor, seamlessly delivering innovative services for our esteemed clients. Engaging enthusiastically in this dynamic field, we confront and conquer new challenges daily. Moreover, we are staunchly committed to the continual growth and development of our team. To achieve this, we offer regular training opportunities and excellence workshops, fostering the continuous enhancement of both individual and collective skills.





Conferences



Awards

Creativity Award
Iraqi Ministry of Culture
Year 2017 and 2023



The best travel and tourism company
in Iraq
Iraqi Tourism Authority
2020



The best travel agency in Iraq
(WORLD TRAVEL AWARDS)
From 2019 to 2023



Best sales

Participations



2019-2023



2019-2023



2018



2017



2018



2017-2023

Memberships

Partnerships

